



Tweet You Later? Zoom Tomorrow? Digital Discussions in Healthcare

Friday, May 15, 2020 with Clara H. Song, M.D., FAAP
Assistant Professor, Department of Pediatrics
College of Medicine

Learning Objectives

1. Outline the universal and myriad uses of digital media platforms in the arena of healthcare
2. Introduce the concepts of digital footprint, assets and estate
3. Recognize current limitations and perils of online use
4. Highlight strategies for effective online communication



NOTES:



Presenter Bio:

Dr. Clara H. Song is an Assistant Professor of Pediatrics and Faculty Neonatal Intensivist in the Neonatal-Perinatal Medicine Department at Children’s Hospital at OU Medical Center. She serves as the Director of Advocacy and Innovative Strategies in Neonatal-Perinatal Medicine. Dr. Song oversees the simulation-based training program with respect to education for neonatal resuscitation, emergencies and crisis resource management. She is involved with the American Academy of Pediatrics (AAP) Section on Neonatal-Perinatal Medicine Executive Committee as the District VII Representative, Founding Chair of the Communication & Digital Media Committee and an inaugural member of the Women in Neonatology Steering Committee. In addition, she is also the OU Junior Representative to the Council of Faculty and Academic Societies at the Association of American Medical Colleges (AAMC).

Dr. Song has a focused interest on transparent communication with the intention to learn and the vision to teach while also advocating for the effective and innovative uses of digital communication for dissemination of expert content. She is interested in education and practice for mastery learning as well as psychological safety to optimize best practices and target excellence.